



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

August 16, 2017

Chelsea Miller
Regulatory Specialist
Tender Corporation
944 Industrial Rd.
Littleton, NH 03561

Subject: Notification per PRN 98-10 –Marketing graphics
Product Name: NATRAPEL 8 HOUR INSECT REPELLENT WIPES
EPA Registration Number: 56575-14
Application Date: 7/10/2017
Decision Number: 532196

Dear Ms. Miller:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped "Notification" and will be placed in our records.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

If you have any questions, you may contact Angela Hollis at 703-347-0216 or via email at hollis.angela@epa.gov.

Sincerely,

A handwritten signature in blue ink, appearing to read 'MW', is enclosed within a thin black rectangular border.

Michael Wagman, Acting Product Manager 4
Invertebrate and Vertebrate Branch 1
Registration Division (7505P)
Office of Pesticide Programs

{Box and Pouch Front Panel}

Natrapel® 8 Hour Insect Repellent Wipes

{Alternative Brand names}

Natrapel Insect Repellent Wipes

Ben's® 20 Picaridin Insect Repellent Wipes

NOTIFICATION

56575-14

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

08/16/2017

Active Ingredient: Picaridin 20%

1-Methylpropyl-2 (2-hydroxyethyl) 1-piperidine carboxylate

Other Ingredients: 80%

Total: 100%

[Repels Mosquitoes That May Transmit West Nile Virus [For Up to 12 Hours [of Protection]]

[Repels Mosquitoes That May Transmit Zika Virus [For Up to 12 Hours [of Protection]]

[Repels Mosquitoes That May Transmit Dengue Fever [For Up to 12 Hours [of Protection]]

[Repels Mosquitoes That May Spread Zika Virus, West Nile Virus, or Dengue Fever [For Up to 12 Hours [of Protection]]

[Long-lasting, 12 hour effective protection from mosquitoes]

[including mosquitoes carrying West Nile Virus.]

[including mosquitoes carrying Zika Virus.]

[including mosquitoes spreading Dengue Fever]

[including mosquitoes spreading Zika, West Nile Virus, or Dengue Fever]

[including mosquitoes carrying Chikungunya, Dengue, Malaria, Yellow Fever and Zika]

[Effective Mosquito Protection]

[Long-lasting, 12 hour effective protection from ticks, including ticks carrying Lyme Disease [and tick borne encephalitis]

KEEP OUT OF REACH OF CHILDREN

CAUTION

Stop and read this entire label before use. See back panel for additional precautionary statements.

Net [Contents] [Weight]: 0.092 fl oz each

Total Net [Contents] [Weight]: 1.44 fl oz {box only}

[Contains 12 Wipes {box only}] [12 individually wrapped wipes]

[Contains 1 Wipe {pouch only}]

{Box and Pouch Back Panel}

DIRECTIONS FOR USE: it is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read All Directions and Precautions on this Product Label Prior to Use.**

Tear open wipe at notch. Remove and unfold wipe [towelette]. Apply to all exposed skin. Apply sparingly around ears. Excess amounts or frequent applications are unnecessary. **Do not apply to hands of small children.** Avoid contact with lips, cuts, wounds or irritated skin. Do not apply to excessively sunburned skin. Reapply every eight hours. Do not exceed two applications per day. Do not use under clothing.

PRECAUTIONARY STATEMENTS: Hazards to Humans: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling, returning indoors, and before eating, drinking, chewing gum or using tobacco.

STORAGE & DISPOSAL: Store in a cool, dry place out of the reach of children. Keep away from heat, sparks and open flame. IF EMPTY: Nonrefillable container. Do not reuse or refill this container. Place in trash or offer recycling if available. IF PARTLY FILLED: Call your local solid waste agency or 1-800-526-9377 for disposal instructions.

FIRST AID IF IN EYES:

- Hold eye open and rinse gently with water for 15-20 minutes
- Remove contact lenses, if present, after the first five minutes, then continue rinsing.
- Call a poison control center or doctor for treatment advice

FIRST AID IF SWALLOWED:

- Call a physician or poison control center immediately for treatment advice
- Have person sip a glass of water if unable to swallow
- Do not induce vomiting unless told to do so by a poison control center or doctor
- Do not give anything to an unconscious person

Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 1-800-858-7378 for emergency medical information

PHYSICAL HAZARDS:

Flammable. Do not use or store near heat sources, sparks or open flame. Do not smoke while applying.

EPA Reg. No. 56575-14

EPA Est. No. 56575-NH-1; 074946-NY-001

[Batch/Lot No.: ____]

02-2270-0

Tender Corp [Logo]

{944 Industrial Park Rd}

Littleton NH 03561

[Questions?] [Comments? Call 1-800-258-4696] [Website]

UPC 0 44224 06095 2

{Optional Marketing Text}

1. Protects for 8 hours
2. [Formulated] [Contains] [With] Picaridin
3. [Light Feel], Strong protection
4. Feels light and clean
5. Light, clean feel

6. Clean, dry feel
7. Repels Mosquitoes
8. Protection for the entire family
9. [Use with confidence on the whole family.] [And your family will want to use it too.] [Not, oily, greasy or sticky.] [It smells great too]
10. Repels mosquitos for 8 hours
11. 8 hours of protection from mosquitoes
12. Not sticky or greasy
13. No oily residue
14. Won't damage cotton, wool, nylon [acetate, rayon, spandex] or other synthetic materials
15. Won't damage [Plastics] [watch crystals] or other synthetic materials
16. Won't damage [fishing line, gun barrel, plastic lenses] [sporting equipment]
17. Repels mosquitoes, ticks, [biting flies, deer flies, no-see-ums, chiggers, gnats and fleas] [and other biting insects]
18. Long Lasting Protection
19. Reapply every eight hours
20. Effective mosquito protection
21. Travel size
22. Convenient
23. Easy to use
24. Single [use] wipe [pouch] [towelette]
25. [Now...protection that feels light and clean]
26. Wipe on protection
27. Natrapel 8 hour provides up to 8 hours [of] protection against mosquitoes. It also provides effective protection against ticks, biting flies, deer flies, gnats, no-see-ums, chiggers and fleas
28. Natrapel 8 hour provides effective protection against ticks, biting flied, deer flies, gnats no-see-ums, chiggers and fleas
29. Natrapel 8 hour with Picaridin is specially formulated for [fishermen, hunters, and other outdoorsmen] [active lifestyles]. [Natrapel 8 hour will not damage plastics or other synthetic materials]
30. Clean, effective. Finally an insect repellent you won't mind using. Great for everyone in the family!
31. Because Natrapel 8 hour is formulated with Picaridin it is perfect for hunters and fishermen plus it will not damage fishing lines or other synthetic materials.
32. Repels mosquitoes [for 8 hours] that may [carry] [transmit] [the] West Nile virus [encephalitis] [diseases].
33. Symbols & Graphics

